

Philips Model 708, 22" colour television receiver with Teletext & Viewdata facilities



Specifications

Power Supply:
240 volts, 50 Hz AC

Power Consumption:
170 watts

System:
625 lines, UHF, PAL (CCIR System I)
Designed for UK use only

Tuner:
UHF only, Capacitance diode
8-way tip switch selection

Picture Tube:
A56 510X 20AX in-line system
Hi-Bri version, Quick start

E.H.T.:
25 kV

Loudspeaker:
6" x 4" (25 ohms)

Sound Output:
2.5 watts

I.F.:
Vision 39.5 MHz
6 MHz sound intercarrier

Safety Standard:
BS415 (1979)

Mains Controls (front):
Push on/Push off
Volume — Colour — Brightness
— All concealed in drawer unit
8-way channel selector

Occasional Controls (rear):
Contrast

Remote Control:
System:
Infra-red (G11)

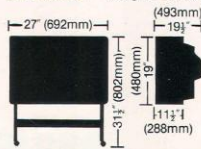
Commands:
8 channel selection — Volume
Brightness — Colour — Mute
Standby — Reset (all levels)
Page Entry 0-9 — Teletext
Picture — Mix — Viewdata
Ring off — Status — Time

Timed Text on — Timed Text off
Reveal — Cancel (or Update)
Hold — Normal Text
Top Text — Bottom Text

Range:
>10m direct line to receiver

Battery:
PP3P or equivalent

Dimensions Weight — 77lbs



- Improved G11 chassis
- All wood cabinet finished in real Burma teak
- Traditional styling
- Matching stand with castors
- 8-way tip-switch channel selector
- Concealed volume, colour and brightness controls
- VCR button
- Teletext information display
- Viewdata display
- Full function remote control including Teletext and Viewdata
- Excellent sound quality

- A 22" picture display using 20AX system

The 708, a brand new 22"

The 708 is a special receiver. It has a 22" 20AX tube system that gives additional clarity to picture quality. Housed in a teak veneer cabinet this television receiver has elegance and style. The 8 way tip-switch channel selector commands not only all broadcast channels but Teletext and Viewdata through the facility of its remote control handset, and has additional channels for VCR, TV Games and future developments. Inside and out this is a beautiful receiver packed with special features.

What can be seen on Teletext and Viewdata

Listed here are just a few of the hundreds of subjects covered by Teletext and Viewdata.

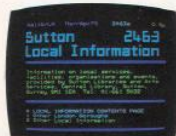
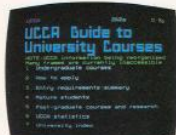
Teletext

Headlines — Newsflash — F.T. Index — Exchange Rates — Company Results — Sports Headlines — Sports Results Service, Racing, Football, Cricket, Athletics, etc., — Entertainment Guides —

Exhibitions — Travel Conditions

Viewdata

Which? Wise Buys — Daily News in depth — Theatre Reviews — Hotel Reservations — Estate Agent Service — New Car Reports — Travel Guides — University Courses — Marketing Information — Holiday Bookings — Local Information — Careers Guide — Sports Council



The Remote Control

The remote handset gives armchair control of programme selection, brightness, colour, sound volume and muting. It gives a 'standby' facility, a 'reset' that returns main controls to normal levels, and 'status' that indicates the channel selected. A very accurate clock is displayed by pressing the 'time' button.

In addition to these facilities, the remote control commands Teletext and Viewdata.

Viewdata Viewing

The first press of the 'Viewdata' button gives you a line. A green light glows and remains illuminated while the line is in use. Pressing the button again starts the set dialling. The 'Dialling' message is seen and the dialling-out is heard, followed by an electronic tone when the set connects to the computer.

The introductory page appears, and the following pages commanded by either keying the buttons as instructed, or by use of the 'star' button followed by the page number, and finally the 'square' button.

Teletext Viewing

The 'text' button brings the index page (page 100). Further selections are made by keying the appropriate 3 digit number on the handset. Another button reveals hidden information within a page, and a timed page facility flashes a silent reminder at a pre-programmed time.

